

To a really amazing partnership

Really

Playing Field

# ACHAT for Project Partners

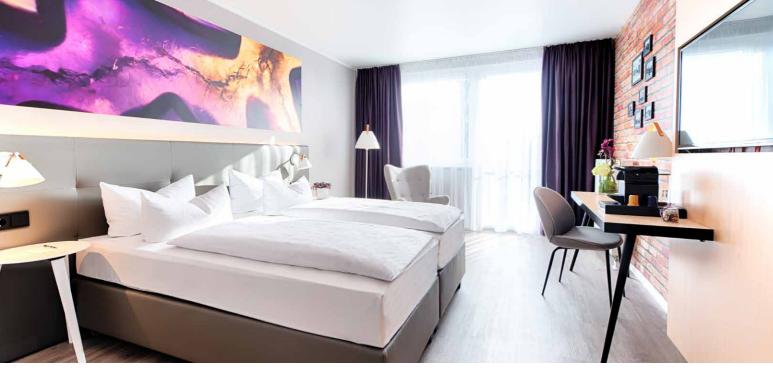
The ACHAT Hotel- und Immobilienbetriebsgesellschaft was founded in 1991.

In 2018, Philipp Freiherr von Bodman and his team took over the management. With the company's successful repositioning, it significantly strengthened its brand value. The hotel chain grew approximately 70 percent from 30 to 50 hotels and continues to grow.

Fully modernized, featuring a fresh philosophy and a new image, ACHAT Hotels has become a top brand for both investors and project partners.

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ACHAT Hotels are really amazing. Above all, really amazing hosts. That's why, on top of it all, ACHAT Moments provides guests with that special touch, putting the icing on the cake we call service.



Himensions

We're growing, really amazing: With our outstanding flexibility, we recommend ourselves as the perfect partner when it comes to **taking over existing hotels**, as well as an experienced address for **conversions**.

# **Really Amazing Bandwidth**

- > Approx. 80 to 150 room units
- > Facilities as per existing properties, from B&B to full-service hotels
- > Medium to upscale segment (3- to 4-Star Superior)

# **Really Amazing Location**

- > District and regional centers
- > Sustainable business hubs
- > Interesting micro-environment
- > Amazing visibility
- > Amazing infrastructure and public transport accessibility
- > Close to tourist hotspots, trade shows or airports



At ACHAT Hotels, from every perspective and on all levels, our focus is on people. Guests, employees, and partners appreciate this and find it really amazing.







ACHAT mindfulness is an integral part of our company culture, as we deal with each other, resources, and nature in an ACHAT-mindful manner. We cordially invite guests and partners to join us on our journey to the ACHATgreens.

# Really Amazing concept

ACHAT hotels cater to private guests, business guests, and groups - ranging from short stays to traveling parties up to corporate meetings:

- > Room for almost any use
- > Authentic hospitality
- > Sustainable without pointing fingers
- > Each hotel is unique
- > Each hotel is an ACHAT gem

### Really Amazing partnership

- + We're experienced
- + We're creditworthy
- + We're fair
- + We make it safe
- + We rent long-term
- (over 30 years of operator experience) (thank you @ HANNOVER Finanz) (terms and conditions based on partnership) (ideal shareholder structure) (10 to 20-year terms)



2 BRANDS. 1 FAMILY.

## In Good Company

The ACHAT Hotel- und Immobilienbetriebsgesellschaft mbH has been headquartered in Mannheim, Germany since 1991.

> 50 Hotels

- > 6,000 Room & apartments
- > 1,200 employees

As owners, the mid-market investor HANNOVER Finanz and the Managing Partner Philipp Freiherr von Bodman stand for expertise, continuity, and financial strength.

The healthily growing hotel management company focuses on the medium and upscale 3 - 4 star DEHOGA market segment.

» Real Estate Investors
» Project Developers
» Construction Companies
» Architects
» Brokers
» Management Consultants

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achat-hotels.com



LOGINN Hotels
ACHAT Hotels

# LOGNN HOTELS & APARTMENTS

# TIST FEED





# BUSINESS IS PARTNERSHIP

# FRESH BRAND

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# LOGINN for Project Partners

LOGINN Hotels are the new, independent brand belonging to the ACHAT Hotel- und Immobilien Betriebsgesellschaft mbH. Their distinguishing features include new properties, operator concepts, and investment opportunities.

With their unique position in the heart of the market, they're a model of success for all project partners. LOGINN Hotels are transferring the tried-and-tested values of the hotel industry into the 21st Century. Hospitality and services meet Easy Living and a Casual Feeling.



# PUBLIC HOTSPOTS

We're expanding and constantly looking for exciting **new buildings** and **conversions to lease long-term**.

# Best Size

- > Approx. 80 to 150 room units
- > Approx. 2/3 Rooms, 1/3 apartments
- > Spatial requirements approx. 4,000 6,000 m<sup>2</sup> total gross floor area (corresponds to approx. 40-45 m<sup>2</sup> per room unit)

# **Best Places**

- > District and regional centers
- > Sustainable business hubs
- > Attractive micro-environment
- > Amazing visibility
- > Amazing infrastructure and public transport accessibility
- > Close to tourist hotspots, trade shows or airports



Our teams are the face and soul of the brand. They are dedicated hosts and, at the same time, part of an open-minded community.

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The LOGINN Hotels' heart is in its multifunctional lounge. Its atmosphere and architecture are transformable. It unites check-in and eatery, meeting point and chillout area, event space, and conference location.

### Best Concept

LOGINN Hotels cater to private guests, business guests, and groups - ranging from weekend trips up to long-term stays, you'll find:

- > Room for almost any use
- > Cosmopolitan atmosphere and community
- > Lean cuisine 24/7
- > Modern gyms
- > Sustainability without pointing fingers

### Strong Partnership

- + We're experienced
- + We're creditworthy
- + We're fair
- + We make it safe
- + We rent long-term
- (over 30 years of operator experience) (thank you @ HANNOVER Finanz) (terms and conditions based on partnership) (ideal shareholder structure) (15 to 25-year terms)









